


HP Helps Students Get Organized and Stay Connected, Debuts “Dorm Storm” Makeover Series

 PALO ALTO, Calif.--(BUSINESS WIRE)--This summer, HP (NYSE: HPQ) is showcasing a variety of desktop PCs, stylish notebook PCs and easy-to-use printers, along with connected accessories and a fast-paced new Internet series called “Dorm Storm” – all of which feature the performance, value and innovation students need to succeed inside and outside the classroom.

To sweeten the deal, eligible students and teachers can receive discounted pricing of up to 15 percent on HP’s consumer products by registering for the HP Home & Home Office Store’s Academic Purchase Program at www.hpshopping.com/student.⁽¹⁾

A PC for every student

HP’s broad selection of notebook and desktop PCs combine the latest innovations in durability, style, performance and entertainment.

- The ultra-portable [HP Pavilion tx2500 Notebook PC](#) (starting at \$939⁽²⁾) features a high-definition⁽³⁾ touchscreen display that can be twisted for easier viewing in cramped places, or folded into a slate, making it handy for students to jot down notes, sketch or graph.
- The [HP Pavilion dv5 Entertainment Notebook PC](#) (starting at \$599⁽²⁾) offers a 15.4-inch diagonal display, exquisite design and a powerful on-the-go entertainment experience.
- The [HP Mini-Note PC](#) (starting at \$499⁽²⁾) features an almost-full-size keyboard – just 8 percent smaller than the traditional size – making it the ideal PC for students to use in the classroom and at home. First introduced to the education market in April, it is now available for purchase through select local and online retailers nationwide.
- The [HP xb4 Notebook Media Docking Station](#) (starting at \$249⁽²⁾) provides a convenient port for connecting USB, video, audio and power through a single cable, helping students make the most of their entertainment.
- With the touch-enabled, all-in-one [HP TouchSmart PC](#) (starting at \$1,299⁽²⁾), quickly check the weather; play music and create playlists; crop, edit and share photos; or watch TV – with only a tap or swipe of a finger.⁽⁴⁾ Bring out the keyboard and mouse to use the TouchSmart as a standard PC for writing papers and checking email.
- Perfect for dorm rooms, the super-compact [HP Pavilion Slimline PC](#) (starting at \$499⁽²⁾) delivers an array of entertainment options in a unit that is two-thirds smaller than an HP conventional tower PC.

Printing and imaging solutions for every student’s needs

For back-to-school shoppers, HP offers a wide range of printing solutions that can provide quality, functionality and affordability. Featuring HP Smart Web Printing, these printers automatically adjust web pages to prevent cut-off edges and enable users to easily select and print only the content they want – saving paper, ink and time.⁽⁵⁾

- Ideal for the multitasking college student, the [HP Photosmart C4480 All-in-One](#) (starting at \$99⁽²⁾) is a compact printing system that includes scanning, copying and printing functionality, as well as a 1.5-inch color display that makes editing and printing photos without a PC effortless. The printer also features HP Auto Sense Technology, which automatically detects the paper being used and then selects optimal print or copy settings.

- The [HP Photosmart D5460 Printer](#) (starting at \$99⁽²⁾) is an easy-to-use, everyday printer that is great for printing homework assignments, a thesis and even photos. This reliable printer includes features such as a new five-ink printing system for enhanced image quality and permanence, and the ability to print photos and text directly onto CDs and DVDs.⁽⁶⁾
- For families that have multiple school-age children and are seeking a complete solution without the fuss of wires, HP offers the [HP Officejet J4680 All-in-One](#) (starting at \$129⁽²⁾) with built-in Wi-Fi.⁽⁷⁾ Featuring wireless printing, copying, faxing and scanning, the compact J4680 helps students deliver their book reports, presentations and pictures with fast print and copy speeds.
- The [HP 2101nw Wireless G USB Print Server](#) (starting at \$79⁽²⁾) allows users to wirelessly share printers connected on the same network – whether in their dorm room or house.⁽⁷⁾ Easy to install, the server features a protected 802.11g wireless connection and is compatible with most HP inkjet and LaserJet printers as well as most wireless desktop or notebook PCs or Macs on the same network.

Accessories to help students stay in touch, remember loved ones

HP WebCams and Digital Picture Frames help friends and family stay in touch and personalize their computing experience.

- With the [HP Elite and Premium webcams](#), students can take crisp, sharp pictures or conduct video chats with friends and family back home or across campus.⁽⁸⁾ Featuring autofocus and 2- or 3-megapixel sensors to deliver the best detail, the webcams are also equipped with easy-to-access buttons that allow users to launch their favorite messaging program, start recording a video blog and snap photos. Special effects like raindrops and fun-house mirroring spice up video-chatting experiences.
- [HP Digital Picture Frames](#) with remote controls let students show off single photos, create slide shows and play videos – with no computer needed. The picture frames come in a variety of sizes, feature clock and calendar options, and support MP3 and other audio formats and play the music through stereo speakers.

HP PCs, printers and accessories are available direct from HP via www.hpshopping.com or at select retail outlets nationwide.

“Dorm Storm” makeover series

HP worked with Broadband Enterprises to produce a lightning-paced online series that takes cutting-edge HP technology and lap o’ luxury interior design, then slams it all together – crash-course style – transforming the campus digs of lucky college students across America.

The new dorm room makeover series, dubbed “Dorm Storm,” debuts today, surprising students from colleges and universities across the United States with dorm makeovers, complete with new HP technology that fits their passions. Whether their interest is in broadcast journalism, photography or gaming, the students watch as their rooms are transformed into tricked-out, palatial hotspots.

Hosted by Sena Khoda (best known for appearing in the “Obama Girl” viral videos), the first season of “Dorm Storm” can be seen online at HP’s “Crash Course” back-to-school online destination, www.hp.com/shaun.

HP service and support

According to a 2007 National Telephone Omnibus Study conducted by the Omnibus Company, one in four students report physical damage to their computer while in college. In an effort to help students protect their investments, HP is offering discounts of up to 45 percent on its two- or three-year Accidental

Damage Protection, House Call, or Next-Day Exchange extended service plans when purchased with select consumer notebooks, desktops and printers purchased between July 29 and Sept. 30, 2008. These offers are available exclusively through www.hpshopping.com.

With HP Extended Service Plans, students can feel confident their equipment can be up and running quickly – if a student accidentally drops their notebook PC off a balcony or dunks it in the pool, the product is covered. HP also provides built-in tools, such as HP Total Care Advisor, which allows students to navigate through PC care, check up on health and security, get product information, view connections and get updates from a single access point.

Students can reach support agents 24/7 by phone, email or real-time chat, or find a variety of self-help tools online as part of HP Total Care, the suite of in-or-out-of-warranty service and support options. More information is available at www.hp.com/go/totalcare or by calling +1-866-234-1377 in North America.

Footnotes

- (1) Available in U.S. only.
- (2) Estimated U.S. street prices. Actual prices may vary.
- (3) High-definition content is required to view high-definition images.
- (4) Availability of signals limited by the strength and accessibility of the originating TV signal, location and other factors. Performance issues may arise, and do not constitute defects in the product.
- (5) See operating systems and systems requirements for compatibility.
- (6) Requires printable CDs or DVDs; not included.
- (7) Wireless access point required and is not included. Availability of public wireless access points limited. Wireless Internet use requires separately purchased Internet service contract.
- (8) Internet access is required and sold separately.

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